

SURVEY NAME

IMPACTS OF INFLATION ON CANNABIS CONSUMERS IN THE UNITED STATES

DATE

Tuesday, July 26, 2022

POWERED BY

 Pollfish

Demographics

Total responses

1450

Age groups

21 - 70 (100.0%)

Country

United States

Gender

Male (52.9%), Female (47.1%)

Residential Postal Code

06120 US,91801 US,75230 US,49770 US,76226
US,06511 US,65552 US,07753 US,62906
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SQ

TYPE: SINGLE SELECTION

How often do you use Cannabis-related products?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Every day	50.76%	736	50.18%	727.66
A2	Multiple times a week	49.24%	714	49.82%	722.34
A3	Only few times a month	0.00%	0		
A4	Every once in a while	0.00%	0		
A5	Never	0.00%	0		

COMPLETES 1450

Q1

TYPE: SINGLE SELECTION

In recent times, how often have you used Cannabis products?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Every day	59.59%	864	58.97%	855.08
A2	3-5 days per week	30.69%	445	30.58%	443.4
A3	1-2 days per week	9.72%	141	10.45%	151.52
A4	Occasionally	0.00%	0		
A5	I don't consume cannabis products	0.00%	0		

COMPLETES 1450

Q2

TYPE: DESCRIPTION

The following survey is about Cannabis consumption trends during the current Economic Inflation. Your answers will inform canna-businesses about recent shopping trends.

COMPLETES 1450

Q3

TYPE: SINGLE SELECTION

What's the primary reason you use Cannabis?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	For a medical reason (e.g. pain, anxiety, sleep)	56.69%	822	59.09%	856.74
A2	For a recreational reason (e.g. fun, socializing, creative work)	42.48%	616	40.07%	581.08
A3	Other	0.83%	12	0.84%	12.18
A4	Both medical and recreational I use two different types for two different reasons.				
A5	I use cannabis for medical reasons such as lower back pain & migraines. I also use cannabis recreationally.				
A6	Both				
A7	both				
A8	To chill at home when my kids go to bes				
A9	Both				
A10	Just like the feeling				

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A11	For a stress reliever reason				
A12	I use hemp products like face lotion and gummies to relax.				
A13	Both reasons. Helps me sleep, and with anxiety and depression, and I use it recreationally too depending on if I want to have a lazy day or a different strain for creative stuff				
A14	Both Medical and Recreational				
A15	Keeps me calm				

COMPLETES 1450

Q4

TYPE: MULTIPLE SELECTION

Where do you normally purchase Cannabis-related products?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Dispensary	65.17%	31.58%	945	65.89%	34.97%	955.38
A2	Online / Delivery service	32.14%	15.57%	466	26.72%	14.18%	387.41
A3	Grow at home	19.03%	9.22%	276	16.12%	8.56%	233.74
A4	Unlicensed market (e.g. my dealer)	24.55%	11.90%	356	21.13%	11.21%	306.39
A5	CBD / Vape store	30.41%	14.74%	441	26.87%	14.26%	389.55
A6	Family or friends	34.21%	16.58%	496	30.65%	16.27%	444.43
A7	Other	0.83%	0.40%	12	1.06%	0.56%	15.3
A8	Vitamin Shop						
A9	Sticker store						
A10	Personal						
A11	Legal weed shop						
A12	Cultivators						
A13	CBD cream						
A14	I grew up when						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
	THC content averaged 3% so now I smoke so little, a few friends give me their favorites. So I have a nice variety, plenty for guests or others with medical conditions, enough to lay for years, and I haven't paid for it since the 90's. Wait, I might be mistaken because it was illegal then. Lol. Maybe I mean, since 2016? Yeah that's the ticket.						
A15	Neighbor						
A16	Friend						
A17	My friend picks up gummies for me from his favorite dispensary.						
A18	Kaiser						
A19	City market						
							COMPLETES 1450

Q5

TYPE: SINGLE SELECTION

How much do you typically spend on Cannabis products every week?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Less than \$25 per week	21.31%	309	26.75%	387.87
A2	\$25-\$99 per week	45.10%	654	46.59%	675.5
A3	\$100 per week	20.21%	293	16.55%	240.01
A4	\$150 per week	8.62%	125	6.35%	92.09
A5	More than \$200 per week	4.76%	69	3.76%	54.51

COMPLETES 1450

Q6

TYPE: SINGLE SELECTION

How far is the closest Dispensary in your area?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Less than 5 miles	42.69%	619	43.89%	636.34
A2	About 10 miles	27.72%	402	26.93%	390.42
A3	Within 20 miles	16.90%	245	15.71%	227.83
A4	Within 50 miles	7.17%	104	7.38%	107.05
A5	More than 100 miles	2.07%	30	1.84%	26.61
A6	There is no Dispensary in my area	3.45%	50	4.26%	61.74

COMPLETES 1450

Q7

TYPE: SINGLE SELECTION

If there was a Dispensary closer to you, would you buy more Cannabis than your typical spend?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	I'd likely buy more than usual if there was a Dispensary closer to me	43.31%	628	39.57%	573.82
A2	That wouldn't affect how much I shop	34.34%	498	36.85%	534.31
A3	I already live close to a Dispensary	22.34%	324	23.58%	341.87

COMPLETES 1450

Q8

TYPE: SINGLE SELECTION

Are you buying less or more Cannabis this year compared to last year?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Much less this year	7.52%	109	6.35%	92.01
A2	A little less this year	17.31%	251	16.94%	245.65
A3	About the same	38.00%	551	41.75%	605.31
A4	A little more this year	21.59%	313	21.58%	312.93
A5	Much more this year	15.59%	226	13.39%	194.1

COMPLETES 1450

Q9

TYPE: MULTIPLE SELECTION

What has contributed to changes (increase or decrease) in your Cannabis consumption this year?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Health / Lifestyle reasons	31.66%	13.70%	459	29.05%	13.95%	421.24
A2	Financial hardship / Economy	28.28%	12.24%	410	25.80%	12.39%	374.05
A3	Weed prices have gone up/down	24.83%	10.74%	360	22.12%	10.62%	320.76
A4	Access to products	25.03%	10.83%	363	20.99%	10.08%	304.4
A5	Emotional / Psychological needs	30.55%	13.22%	443	26.76%	12.85%	388.01
A6	Spiritual / Religious reasons	10.48%	4.54%	152	7.97%	3.83%	115.52
A7	Employment / Career	18.48%	8.00%	268	14.23%	6.83%	206.29
A8	Legal reasons	14.55%	6.30%	211	12.12%	5.82%	175.79
A9	Inflation / Rising prices	30.90%	13.37%	448	27.93%	13.41%	404.99
A10	Other	2.55%	1.10%	37	3.73%	1.79%	54.07
A11	No longer						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
	breastfeeding						
A12	Legalized by state						
A13	Less free time						
A14	I used to grow my own but now I'm forced to use a dispensary.						
A15	Sleep						
A16	Personal						
A17	Growing my own is cheaper						
A18	I tend to not support dispensaries unless I know the owner. I've come to learn that a lot of dispensaries across the US are owned by retired cops who used to put people on prison for the same thing. Politicians who used to use anti marijuana rhetoric as part of their campaign platform and write and sign anti marijuana legislation. Now they make laws like						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
	<p>"if you live within 25 miles of a dispensary it's illegal for you to grow marijuana for personal use. That's called extortion of you all me. Especially when the dispensary owner is writing out signing the legislation into existence. I could continue with more examples but that's enough for now.</p>						
A19	<p>Usually use for relaxation, pain relief, as needed. No financial hardships, just indulge with husband, Brother in Law's when they visit, to have a laugh as I don't drink alcohol often.</p>						
A20	<p>Switching from prescription drug to gummies w/Cannabis to sleep</p>						
A21	<p>Covid</p>						
A22	<p>It's gotten stronger, so I don't need as much as before.</p>						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A23	Feeling better						
A24	Anxiety						
A25	Quality VS Quantity has become an issue						
A26	I grow my own so I don't buy to much from the Dispensaries, but will go try top shelf 34% or higher						
A27	Had a baby						
A28	Have had a stroke and several other medical issues in the past year.						
A29	Medical issues have worsened						
A30	I had an injury so I use more for pain abatement.						
A31	Job loss						
A32	Deep existential terror about the rise of christofascism coupled with impending climate-related civilization collapse and concurrent inability of those in power to						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
	perform basic public health functions in the face of multiple plagues.						
A33	Moving						
A34	Pain Management and Sleeping						
A35	Keeps me calm						
A36	Try something new						
A37	Started 4 months ago						
A38	Just smoking more						
A39	Moved to a different state.						
A40	Quality increase. Use less						
A41	Growing it myself these days						
A42	Taxes						
A43	Pain management						
A44	Less time to feel pain. Im moving around more.						
A45	Starting a family						
A46	Received medical marijuana card in February 2021						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A47	My kids are in my face more						
A48	None of the above	13.79%	5.97%	200	17.56%	8.43%	254.68
							COMPLETES 1450

Q10

TYPE: SINGLE SELECTION

With the Economy & Inflation as it is... Have you recently cut down or increase your spending on Cannabis products?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Significantly cut down spending	13.10%	190	11.82%	171.42
A2	Slightly cut down spending	28.97%	420	29.30%	424.8
A3	Buying the same amount of Cannabis as before	36.21%	525	39.00%	565.47
A4	Buying more than before	16.21%	235	15.94%	231.2
A5	Buying significantly more than before	5.52%	80	3.94%	57.1

COMPLETES 1450

Q11

TYPE: SINGLE SELECTION

Compared to last year, do you think the price of Cannabis has increased, decreased, or stayed the same?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Price has increased a lot	15.93%	231	13.77%	199.68
A2	Price has increased	44.07%	639	43.55%	631.48
A3	Price has stayed the same	31.31%	454	34.51%	500.42
A4	Price has decreased	7.45%	108	7.38%	106.95
A5	Price has decreased a lot	1.24%	18	0.79%	11.46

COMPLETES 1450

Q12

TYPE: SINGLE SELECTION

If inflation continues to rise, would you buy Cannabis less, the same or more?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Buy significantly less	10.76%	156	9.47%	137.28
A2	Buy less	32.48%	471	34.26%	496.78
A3	Buy about the same amount of Cannabis	42.97%	623	45.79%	664.02
A4	Buy more	7.93%	115	6.63%	96.14
A5	Buy significantly more	5.86%	85	3.85%	55.78

COMPLETES 1450

Q13

TYPE: MULTIPLE SELECTION

Which of the following have you done this year to save money on your Cannabis consumption?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Buy from a dealer (illicit market)	18.48%	8.10%	268	15.01%	7.26%	217.69
A2	Buy from family or friends	24.14%	10.58%	350	22.27%	10.77%	322.96
A3	Grow my own at home	21.03%	9.22%	305	18.01%	8.71%	261.2
A4	Buy cheaper Cannabis	30.90%	13.54%	448	27.28%	13.19%	395.62
A5	Cut down my Cannabis use overall	25.17%	11.03%	365	23.26%	11.25%	337.33
A6	Use cheaper alternatives like CBD or Delta-8 THC	19.24%	8.43%	279	16.70%	8.08%	242.22
A7	Buy in bulk	32.69%	14.33%	474	29.13%	14.08%	422.32
A8	Buy only if there's a sale or promotion	26.48%	11.61%	384	24.49%	11.84%	355.12
A9	Buy from a Dispensary	22.76%	9.98%	330	22.16%	10.71%	321.27

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A10	Other	0.62%	0.27%	9	0.98%	0.48%	14.24
A11	Buy same amount						
A12	bought a few vape cartridges to be able to smoke less but they are very potent and costly.						
A13	Budget my money so I can afford a non addictive pain relief						
A14	I get what I need. It's medicine to me.						
A15	Go over my friends & use his						
A16	Cut my other costs like netflix						
A17	Prefer not to answering						
A18	Concentrates						
A19	didn't Buy						
A20	I don't need to save money	6.62%	2.90%	96	7.48%	3.62%	108.45

COMPLETES 1450

Q14

TYPE: SINGLE SELECTION

If the prices of Cannabis products suddenly increase due to inflation, would you buy less, the same or more?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Buy significantly less	13.17%	191	12.30%	178.36
A2	Buy less	39.38%	571	41.92%	607.8
A3	Buy the same amount of Cannabis	35.10%	509	36.79%	533.52
A4	Buy more	6.41%	93	5.00%	72.46
A5	Buy much more	5.93%	86	3.99%	57.86

COMPLETES 1450

Q15

TYPE: SINGLE SELECTION

If weed prices increase, what is the highest price you'd be willing to pay for an eighth (3.5 grams) of Cannabis flower?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Up to \$20	15.03%	218	17.09%	247.76
A2	Up to \$30	23.45%	340	25.70%	372.6
A3	Up to \$40	23.86%	346	23.85%	345.87
A4	Up to \$50	16.69%	242	16.15%	234.17
A5	Up to \$60	8.62%	125	6.92%	100.32
A6	Up to \$70	4.90%	71	3.77%	54.62
A7	Up to \$100	4.83%	70	4.50%	65.28
A8	Up to \$150	2.62%	38	2.03%	29.37

COMPLETES 1450

Q16

TYPE: MULTIPLE SELECTION

What are some of the spending you've recently cut down on because of inflation or financial hardship?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Media subscriptions (e.g. Netflix)	28.07%	7.54%	407	26.33%	7.25%	381.85
A2	Entertainment / Going out	48.21%	12.95%	699	49.64%	13.67%	719.85
A3	Restaurants / Dining out	52.48%	14.10%	761	55.74%	15.35%	808.21
A4	Alcohol / Tobacco	29.24%	7.86%	424	25.79%	7.10%	373.95
A5	Cannabis-related products	25.24%	6.78%	366	23.75%	6.54%	344.37
A6	Groceries / Food	32.28%	8.67%	468	30.50%	8.40%	442.3
A7	Travel / Vacation spending	40.34%	10.84%	585	41.67%	11.48%	604.28
A8	Big household purchases	33.31%	8.95%	483	33.11%	9.12%	480.07
A9	Buying a new car	23.66%	6.36%	343	21.97%	6.05%	318.56
A10	Gym / Exercise memberships	21.03%	5.65%	305	18.30%	5.04%	265.31
A11	Non-emergency medical costs	16.34%	4.39%	237	15.40%	4.24%	223.29

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A12	Rent / Mortgage	13.17%	3.54%	191	11.04%	3.04%	160.03
A13	Other	0.55%	0.15%	8	0.60%	0.16%	8.63
A14	Clothing						
A15	I dont have. Job so basically when i can i do buy it.. Not often anymore unfortunately						
A16	Shopping from home and driving WAY less thanks to the biden gas hikes and collusion with Russia.						
A17	Crafts						
A18	Gas						
A19	Fast food						
A20	Gas						
A21	Pequeño gastos extras que al final resultan en una cantidad generosa de dinero						
A22	None of the above	8.28%	2.22%	120	9.23%	2.54%	133.77
							COMPLETES 1450

Q17

TYPE: MULTIPLE SELECTION

If you had to, would you give up or cut down on other expenses to continue buying Cannabis? Select all expenses that you would give up/cut down on to afford more weed.

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Media subscriptions	29.17%	7.59%	423	28.35%	7.57%	411.03
A2	Gym membership	27.59%	7.18%	400	26.52%	7.08%	384.59
A3	Big household purchases	26.62%	6.93%	386	27.26%	7.28%	395.2
A4	Gadgets and tech	27.31%	7.10%	396	27.33%	7.30%	396.24
A5	Travel and vacation	32.48%	8.45%	471	31.80%	8.49%	461.05
A6	Restaurants and dining out	42.00%	10.93%	609	44.11%	11.78%	639.66
A7	Prescription drugs	11.93%	3.10%	173	9.27%	2.48%	134.46
A8	Buying gifts for friends and family	21.66%	5.63%	314	19.92%	5.32%	288.87
A9	Books and education	14.76%	3.84%	214	13.27%	3.54%	192.39
A10	Entertainment and going out	37.03%	9.63%	537	38.35%	10.24%	556.14
A11	Alcohol or Tobacco	31.93%	8.31%	463	28.93%	7.73%	419.42
A12	Clothing	24.34%	6.33%	353	25.05%	6.69%	363.18

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A13	Charitable donations	21.45%	5.58%	311	21.02%	5.62%	304.84
A14	Food and groceries	14.55%	3.79%	211	11.46%	3.06%	166.2
A15	Utilities	8.69%	2.26%	126	6.43%	1.72%	93.17
A16	Other	0.34%	0.09%	5	0.69%	0.18%	9.95
A17	Better deals						
A18	Drive less						
A19	Other drugs						
A20	Have already cut all possible extras						
A21	Just friendly						
A22	None of the above	12.55%	3.27%	182	14.65%	3.91%	212.45
							COMPLETES 1450

Q18

TYPE: SINGLE SELECTION

To what extent has your financial situation been affected because of the recent economic inflation and rising costs?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	My financial situation has suffered greatly	31.59%	458	30.99%	449.32
A2	I've only been slightly affected	43.66%	633	46.00%	667.0
A3	My financial situation has benefited	11.31%	164	8.75%	126.84
A4	I haven't been affected at all	11.17%	162	11.84%	171.75
A5	I'd rather not say	2.28%	33	2.42%	35.09

COMPLETES 1450